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RED ARROW STUDIOS INTERNATIONAL'S HIT SCRIPTED CRIME FORMAT *FALCO* TO STREAM EXCLUSIVELY ON AMAZON PRIME VIDEO ACROSS LATIN AMERICA

Spiral International has signed an agreement with Amazon Prime Video to be the exclusive streaming home in Latin America for new Mexican crime series "FALCO" – an adaptation of Red Arrow Studios International's hit international crime format "The Last Cop"

MUNICH / MIAMI. MARCH 22, 2018: Spiral International, the leading Latin American distributor for Red Arrow Studios International, has signed an agreement with Amazon Prime Video to bring the Mexican adaptation of "FALCO", based on the acclaimed scripted format "The Last Cop", exclusively to its streaming service in Latin America.

Red Arrow Studios International will also launch the 15 x 1 hour finished tape of "FALCO" (Mexico) at MIPTV 2018. "FALCO" is produced by Spiral International and production powerhouse Dynamo ("Narcos", "American Made"), and features Michel Brown, star of the International Emmy® award winning series "Sr. Ávila", in the lead role. The series is showrun and directed by acclaimed Mexican filmmaker, director and screenwriter Ernesto Contreras ("Blue Eyelids", "I Dream in Another Language", "The Obscure Spring", "El Chapo"), who has a total of 19 International Film Festival Wins and 9 Nominations.



In “FALCO”, it’s 1994 in Mexico City, and Alejandro Falco is a reputable policeman with a promising future and a young family. However, his perfect world is shattered when he is shot by a mysterious attacker in the line of duty. With a bullet lodged in his head, Falco falls into a coma – for the next 24 years.

He awakens in 2018 with no memory of what happened, and to a world he doesn’t recognize – including the internet and mobile phones! But far more devastating is the news that his wife has remarried, and the baby daughter he once knew is now a grown woman.

The only thing he has left is his job, and Falco must find a way to start over and rebuild his life. But he just can’t let it go; he has lost too much to not try and find out who did this to him. One way or another, he is going to get answers – and when he does, someone is going to pay.

“‘FALCO’ will be an exciting cinematic experience across all its episodes”, said director and showrunner Ernesto Contreras. “In the show, we have established an expressive and stylized language, including the nostalgia of the nineties - when Falco practically ceases to exist. Our primary objective is to create a special visual, audio and emotional universe to tell our story.”

“‘FALCO’ is an incredible story with a gritty and realistic look at police work in today’s Mexico City,” said Pablo Iacoviello, Head of Latin America Content Acquisition, Amazon Prime Video. “Amazon is committed to bringing unique and locally relevant stories to Prime Video members across Latin America, and we’re excited to be the exclusive streaming home for ‘FALCO’.”

Co-Executive producer Zasha Robles of Spiral International, said: “‘FALCO’ and Mexico City play the lead role in our story and we will see the city in a new light that has never been seen before.”

Diego Ramirez from Dynamo, also Co-Executive producer, added: “Its grandness will captivate audiences, and ‘FALCO’ as both a crime thriller and



emotional story will touch our hearts.”

Henrik Pabst, President of Red Arrow Studios International, said: “We are delighted that ‘FALCO’ has found such a great home in Latin America with Amazon, and are excited to be launching the series at MIPTV to the rest of the world.”

“FALCO” is currently in production in Mexico City and is set to premiere later this year.

More about “The Last Cop”

“FALCO” is based on the hit German series “The Last Cop” (“Der Letzte Bulle” 60 x 1 Hour), originally created and produced by ITV Studios Germany for SAT.1. Red Arrow Studios International has sold the scripted format around the world, with successful remake adaptations including four seasons of French version “Falco” on TF1 in France; a record-breaking production for Channel 5 Russia; two seasons and a theatrical movie version in Japan for Hulu and Nippon TV; and productions in the Czech Republic and Estonia. “The Last Cop” also won Best Scripted Format at the 2017 International Format Awards at MIPTV in Cannes.

– Press release ends –

NOTES FOR EDITORS:

Images

Michel Brown as Falco: [Download](#)

FALCO Mexico keyart: [Download](#)

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About Spiral International

Led by Zasha Robles, Spiral is a content management company with headquarters in Miami Florida, and focuses on Distribution, IP Development and Production within the



Americas. Spiral is a subsidiary of Etcetera Group with 42 years of experience, and regional offices in the US, Portugal, Spain, Italy, Mexico, Venezuela, and Brazil.

About Dynamo

Founded in 2006, and with a presence in Bogota, Madrid, New York and Mexico, Dynamo has become one of Latin America's most prominent production houses. With over 30 films and 20 premium TV seasons, has established itself as a brand associated with innovative storytelling, strong talent relationships and high-quality production standards. Recent productions include NARCOS, EL CHAPO, AMERICAN MADE, 7 AÑOS and LOVING PABLO. Dynamo is led by CEO/Producer Andres Calderon and Producers Cristian Conti and Diego Ramirez.

About Red Arrow Studios International

Red Arrow Studios International is a world-leading TV distributor of scripted, formats and factual shows from a global network of in-house production companies, outstanding third-party producers and digital content partners. Led by Henrik Pabst, with offices in Munich, London, New York and Hong Kong, Red Arrow Studios International co-produces and finances global entertainment, and distributes acclaimed content to over 200 territories worldwide. Red Arrow Studios International is part of Red Arrow Studios, which is comprised of 20 production companies in seven territories; digital studio, Studio71; and film distributor Gravitas Ventures. Red Arrow Studios is a ProSiebenSat.1 Media SE company, one of Europe's leading media groups. For more information, please visit:

redarrow.tv/international

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