



FOR IMMEDIATE RELEASE

## RED ARROW STUDIOS INTERNATIONAL APPOINTS CARLO DUSI TO NEW ROLE OF EVP COMMERCIAL STRATEGY, SCRIPTED

Former Scott Free Films Head of Business and Commercial Affairs joins Red Arrow Studios International's Senior Team

LONDON. May 1, 2018: Red Arrow Studios International, a Red Arrow Studios company, has appointed Carlo Dusi to the newly created position of EVP Commercial Strategy, Scripted.

Former Head of Business and Commercial Affairs at Ridley Scott's production banner Scott Free Films in the UK, Dusi will report to Henrik Pabst, President of Red Arrow Studios International.

Based in London, Dusi will be responsible for leading all commercial strategy for Red Arrow Studios International's scripted production and co-production projects, working with the company's creative, acquisitions, finance and legal teams, and building relationships with third party production companies to package, co-finance and co-produce for the international market.

Henrik Pabst, President of Red Arrow Studios International, the distribution arm of Red Arrow Studios, and also responsible for Red Arrow Studios' global scripted strategy for the group, said: "We're delighted to be



welcoming Carlo to our team during a time of significant growth for Red Arrow Studios International. He brings an outstanding track record in managing commercial strategy and negotiations for international scripted projects, and we're confident that his passion, expertise and multi-faceted skillset will be a fantastic asset as we continue to build our scripted slate."

Carlo Dusi said: "The international landscape for high-end TV drama has never been as exciting and fast-moving. I am delighted to be joining Henrik and the highly-talented team at Red Arrow Studios International at this time, and to play my part in their continued success as the team expand their global reach in the scripted space."

Scott Free Films founder Ridley Scott said: "Over the past six years, Carlo has made a fantastic contribution to the growth of the Scott Free London business, and we wish him the very best in his new role. The Scott Free team and I look forward to finding new opportunities to work with him and the Red Arrow team in the near future."

As Head of Business and Commercial Affairs for Scott Free Films in the UK, Dusi was responsible for the company's business strategy and deal negotiations across its feature film and television slates. During this time, Dusi executive produced major Emmy-nominated, Bafta-winning TV hit *Taboo* starring Tom Hardy, with primary responsibility over its financing and international exploitation. Dusi was also an executive producer on Rowan Joffe's thriller *Before I Go To Sleep*, Chris Smith's comedy *Get Santa*, Sean Foley-directed comedy *Mindhorn* and James Kent's upcoming period drama *The Aftermath* for Fox Searchlight.

Prior to Scott Free, Dusi ran his own outfit Aria Films, an integrated film production, financing and consultancy company launched in 2002. Previously he worked as Director of Business Development and Business Affairs for Pinewood-based production and financing company Random Harvest Pictures.

Scott Free Films has announced that they have now appointed Margaret



Parvin as Head of Legal. Margaret's clients at top-tier media law firms Davenport Lyons and Wiggin LLP have included Fox, Marvel, Miramax Films, Number 9 and the Weinstein Company, as well as HBO on their flagship series *Game of Thrones*.

– Press release ends –

NOTES FOR EDITORS:

About Red Arrow Studios International

Red Arrow Studios International is a world-leading TV distributor of scripted, formats and factual shows from a global network of in-house production companies, outstanding third-party producers and digital content partners. Led by Henrik Pabst, with offices in Munich, London, New York and Hong Kong, Red Arrow Studios International co-produces and finances global entertainment, and distributes acclaimed content to over 200 territories worldwide. Red Arrow Studios International is part of Red Arrow Studios, which is comprised of 20 production companies in seven territories; digital studio, Studio71; and film distributor Gravitas Ventures. Red Arrow Studios is a ProSiebenSat.1 Media SE company, one of Europe's leading media groups. For more information, please visit: [redarrow.tv/international](http://redarrow.tv/international)

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