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“PIT BULLS & PAROLEES” FROM 44 BLUE PRODUCTIONS RECOMMISSIONED BY ANIMAL PLANET

BURBANK, Calif., May 21, 2018 – PIT BULLS & PAROLEES will return for an all-new season on Animal Planet in the fall, produced by 44 Blue Productions, a Red Arrow Studios company, and Rive Gauche Television. The award-winning series features Tia Torres, a true believer in second chances, who has dedicated her life to the Villalobos Rescue Center in New Orleans, the largest pit bull rescue center in the U.S.

Tia offers a fresh start to parolees who work for her as staffers and volunteers and has been doing so since 2006. Tia, her family and the parolees work together to give a new lease on life and a second chance to pit bulls, a breed of dog that has been demonized, abused and discarded often because of the reputation of their breed.

Rasha Drachkovitch, CEO and Co-founder of 44 Blue Productions, said: “We are thrilled to see ‘Pit Bulls & Parolees’ return to Animal Planet for its tenth season. For a decade now, we’ve been following Tia and her family as they’ve rescued over 1,000 dogs and placed hundreds of pit bulls in loving ‘forever homes’. This new season will introduce viewers to new parolees looking for a second chance, as well as some dramatic storylines featuring Tia and her family.”

Last season, PIT BULLS & PAROLEES was up +9% among Adults 25-54 vs. the previous season and averaged more than one million viewers. The series regularly drove Animal Planet into ad-supported cable’s Top Five and Top 10 in its timeslot among numerous key demos, including Adults 25-54, Women 25-54 and Total Viewers P2+.



PIT BULLS & PAROLEES is produced for Animal Planet by 44 Blue Productions, a Red Arrow Studios company, and Rive Gauche Television. Rasha Drachkovitch and Billy Cooper are the executive producers for 44 Blue Productions. For Animal Planet, Lisa Lucas is executive producer and Patrick Keegan is supervising producer.

-Release Ends

About 44 Blue Productions

44 Blue Productions, a Red Arrow Studios company, is an award-winning producer of non-fiction and unscripted content whose series have aired on more than 30 domestic television networks and in more than 120 countries worldwide. Founded by Rasha and Stephanie Noonan Drachkovitch, 44 Blue's impressive slate of ground-breaking series includes A&E's twice- Emmy® nominated series "Wahlburgers," A&E's "Donnie Loves Jenny" and "Nightwatch," MSNBC'S critically acclaimed "Lockup" and its trio of spinoff series "Lockup: Raw," "Lockup: World Tour" and "Life After Lockup;" Animal Planet's "Pit Bulls & Parolees," E!'s "Hollywood Medium with Tyler Henry," daytime talk show "TD Jakes" for first-run syndication, Style's Emmy® nominated "Split Ends," Spike's "Deadliest Warrior" and OWN's Gracie Award winning "Married to the Army: Alaska." 44 Blue's current slate features an array of projects with high-profile talent and partners including Mark Wahlberg, Donnie Wahlberg, Dick Wolf, Whoopi Goldberg, Viola Davis, Chloe Grace Moretz, Rainn Wilson, Khloe Kardashian, Jeannie Mai and others. 44 Blue is represented by the William Morris Endeavor Agency.

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Images:

Tia Torres in PIT BULLS & PAROLEES, 44 Blue Productions

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